

Evangelization & Communications



The Catholic Diocese of Arlington offers ongoing support to parishes and schools, helping pastors and their ministry leaders to clarify and strengthen the evangelizing mission of the Church in their local communities.

- Heeding the call of Jesus Christ to “Go out and make disciples of all nations,” Bishop Burbidge strives to bring the message of Jesus Christ and His Church to the twenty-first century.
- The diocesan Office of Communications strives to serve Catholics through traditional and digital media, including Instagram, Facebook, Twitter, Podcasts and YouTube.
- The Evangelization Office continues to have great success in the promotion of the Lenten campaign *The Light is On* which invites all to return to the sacrament of Confession.
- The diocesan YouTube account continues to grow as more catechetical and evangelization resources become available. The most popular series is “2Minutes2Virtue,” which includes mini-homilies from priests throughout the Diocese.
- Every week, the most popular radio station in the DC-Metro area (WTOP) airs 60-second and 30-second spiritual insights from Bishop Burbidge.

“I sense that the moment has come to commit all the Church’s energies to a new evangelization and to the mission *ad gentes*. No believer in Christ, no institution of the Church can avoid this supreme duty: to proclaim Christ to all peoples.”

- St. John Paul II

2019 HIGHLIGHTS:

- The newspaper of the diocese, the *Arlington Catholic Herald*, has a circulation of nearly 120,000 households and reaches thousands more on social media. This newspaper won 28 awards this year from the Catholic Press Association.
- The diocese has more than 61,000 social media followers across Facebook, Twitter, Instagram and YouTube platforms accounting for 5.7 million impressions.
- Through proactive and consistent outreach to the secular and non-diocesan religious news media, millions of people were reached with positive stories about the diocese and its entities (parishes, schools, Catholic Charities, etc).

“Evangelizing is in fact the grace and vocation proper to the Church, her deepest identity. She exists in order to evangelize, that is to say, in order to preach and teach, to be the channel of the gift of grace, to reconcile sinners with God, and to perpetuate Christ’s sacrifice in the Mass, which is the memorial of His death and glorious resurrection.”

- St. Paul VI, *Evangelii Nuntiandi*

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STEADFAST IN *faith* AND JOYFUL IN *hope*